

[20 of the best website and hosting deals for 2015 when you are starting your blog or website](#)

[This post is taken from <http://nakedseo.blogspot.com.au/2015/10/20-of-best-website-and-hosting-deals.html>]



So you are thinking of [starting a blog or website](#), this 20 + deals will surely get you started on the cheap. We got deals as low as 1\$ hosting and 0.99 cent domains, but to tell you the truth unless you are not going to [make money off your blog](#) , then there is no point in scrimping and saving in the first place .NEVERTHELESS I will still provide you with these amazing deals

1. I will cover how to start a blog/website just briefly
2. What you should consider and think off before starting a blog
3. Provide you with heaps of deals and options to make the [right decision on hosting, SEO, Domain](#) names, Word press plugins, money making advice...

So buckle up and enjoy the ride

[Disclosure: I use many of the hosting and wordpress themes/plugins mentioned here and I will get compensated if you purchase any products from my recommendation, however i stand by my recommendations as i use most of the stuff I recommend and you dont get charged any extra and get any discounts available to me on these links]

It all starts with a domain name then hosting

Tips on buying a domain name

A domain purchaser in reality is just a registrant; renting the license from a registry to use the name for a set period, with an option to renew the lease.

When picking a website domain it's best to go with a name that:

- § represents your business or brand
- § is easy to remember, pronounce and spell
- § is short and unique

Your domain name is your website address on the internet and gives you an online identity or brand. It's a valuable part of your business identity or personal brand and is an important marketing tool that can help customers find and identify with your business or blog. When you are in the market to buy an existing web domain name, always ensure that the site you are about to buy has a clean track record. Tools like [Archive.org](https://archive.org/) – The Internet Archive Wayback machine help you run background checks against any domain for free by looking at their available history on the internet.

Although some places allow you to register a name with up to 63 characters, you have to keep in mind that people need to be able to remember it, and easily type it into their browser. Try to register the shortest name that your customers and visitors will associate with your Website.

Free DOMAIN NAME + HOSTING

If you already have a domain that is cool you can just get hosting and [start building a blog](#), BUT if you are [starting a website or blog](#), then you might want to **consider just getting both from the same place**

[BLUEHOST](#) and [GO DADDY](#) both allow you to do this.



GODADDY



Bluehost

In fact if you go with bluehost you can get a **FREE DOMAIN with hosting account** to start off your blog in one place with their 1 click install of the blog.

If You plan on getting many domains over a period of time, go daddy is a good choice to start with as they always [have good deals](#) both on **HOSTING and DOMAIN NAMES**.

There are plenty of other [inexpensive site-building and -hosting options](#) out there, but if you want to get your business online quickly, easily, and as cheaply as humanly

possible, this is definitely a deal worth investigating.

What essentially you are looking for in a hosting provider is decent speed, so your website loads quick enough for users visiting it, a hosting server that is always up (your website is always on) and good customer support by Chat/email or picking up the phone and speaking to somebody – And these both providers tick this box for a starter package. If you want something more you can always opt for an upgrade or special VPS package. Read on below for more details on “How to Choose a Web Host- 5 Point Hosting Checklist” that is optional/essential but nice when u is looking out for hosting.

Registering a FREE DOMAIN NAME

To register a domain, first open a new tab in your browser and go to www.dot.tk, Dot.tk is a site where you can register free domain names, but unfortunately, we are restricted to the single ".to" domain name as it is free; *"you get what you are given*, “effectively.

If you wanted a top level domain as I told you before, you would have to register a domain with a registrar such as GoDaddy where you can see the prices of domains.

WHAT I Recommend?

For newbies, the general basic rule is to always start small with a good shared hosting account. A shared hosting account is cheap, easy to maintain, and sufficient for most new sites. Plus, you can always upgrade to VPS or dedicated hosting in the later stage when your site grows bigger.

If starting a brand new blog or website – Get BLuehost hosting + free Domain Name offer (Click Here)

If already got hosting - then just buy domain names from godaddy or then get the \$1hosting monthly + a cheap 0.99 cent domain deal which will work out cheaper than bluehost to just get started

HOW DO I BUILD OR CREATE MY WEBSITE OR BLOG

Here is a step by step guide to building your blog based on you purchasing the bluehost hosting +free domain offer (will keep it very brief)

1. Click here to go to à bluehost hosting (pic Below)



the best web hosting
starting at ~~\$5.99~~ \$3.49/month*

Limited time offers end November 1
Happy Anniversary Bluehost!

- free domain
- free site builders
- 1-click WordPress Install
- 24/7 support

get started now >

no hidden fees. 30-day money-back guarantee

2. Choose the right plan \$3.95 and choose new domain name or transfer existing domain name then choose your monthly plan offer in next screen to get a free domain Name.

starter

	normally \$5.99 \$3.49* per month
	select
websites	1
website space	100 GB
bandwidth	unmetered
included domains	1
parked domains	5
sub domains	25
email accounts	100
email storage	500 MB per account
marketing offers	\$50 included
	select

Get domain name

new domain
Help me get my free domain!

.com ▼

Type your domain name above

[next](#)

i have a domain name
I want to signup with my existing domain

Type your domain name above

[next](#)

Sign up

sign up - congratulations!

The domain you have requested, whateva345.com, is available.

account information

All fields are required unless otherwise noted.

First Name	<input type="text"/>
Last Name	<input type="text"/>
(optional) Business Name	<input type="text"/>
Country	<input type="text" value="United States"/>
Street Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text" value="Please select a state"/>
ZIP Code	<input type="text"/>
Phone Number	<input type="text" value="(123) 456-7890"/>
	Ext. <input type="text"/>
	Use an international number
*E-mail Address	<input type="text"/>
	<small>*Your receipt will be sent to this address.</small>

Package information /add ons / Billing details

package information	
Account Plan	<input type="text" value="Starter 36 Month Price - \$3.49/mo"/>
Setup Fee	Free
Primary Domain Registration	Free
Constant Contact	<input type="checkbox"/> - \$10 per month for first 6 months (normally \$20 per month) More information
Domain Privacy Protection	<input checked="" type="checkbox"/> - \$0.99 per month More information
Site Backup Pro	<input type="checkbox"/> - \$1.99 per month (Billed to end of hosting term) More information
Search Engine Jumpstart	<input type="checkbox"/> - \$1.25 per month (Billed annually at \$14.99/yr) More information
SiteLock Security - Find	<input type="checkbox"/> - \$1.99 per month (Billed annually at \$23.88/yr) More information

3. Enter billing details and submit.

4. Wait for your login details to arrive in email, login to your admin panel. Go to install

word press and then just follow prompts on screen to install your word press blog in 15 minutes.

DRESS UP YOUR BLOG – Design your Blog

The thing with word press blog is that you can make it into any kind of website , be it a professional looking business website. A good looking recipe blog with pics, A fashion blog, A image gallery website, A photo album . All you need is to get a wordpress theme for that idea or niche to transform your design and look of you website (in just a few clicks)

They are hundreds of Wordpress themes providers on the internet that can provide you themes from as low as \$10 to as high as \$200 for fully seo optimised fast loading good looking themes.

Below are some Good wordpress themes providers

ThemeForest - Themeforest contains thousands of premium WordPress Themes from a range of authors. A biggest marketplace of WordPress themes, plugins, scripts etc. Where you can get any types of WordPress theme that you want. . Founded in late 2007, ThemeForest has gone on to become the most popular WordPress Theme marketplace with an astonishing 1700 Premium WordPress Themes .Get deals for thousands of wordpress themes, plugins ,scripts here at theme forest



Elegant Themes - Elegant Themes make a large range of beautiful premium WordPress Themes all available under a single fee. Founded in 2008 by Nick Roach, Elegant Themes has been sticking to their principles of creating top notch

WordPress Themes. Elegant themes is a top notch theme provider after releasing their divi theme. Anyone can customize their themes with their drag and drop builder. Amazing part is till now elegant theme is the most cheapest theme provider in the theme industry, their each theme will cost you only \$0.79. So choosing elegant theme obviously a great choice. ([click here for elegant deal](#))

Studio Press (Genesis) - StudioPress Themes are powered by The Genesis Framework and is considered to be one of the best premium WordPress frameworks. Led by Brian Gardner, a self-taught web designer, Studiopress is the pioneer in the premium Wordpress theme industry. They dedicate most of their time updating and upgrading their existing themes to fix bugs and compatibility issues so you can be assured of the quality of their themes. A powerful theme framework that make any WordPress website blazing fast. All of the genesis themes are highly customizable and 100% seo optimized. But customization process is not as easy as mythemeshop theme.

WOO THEMES - Started by 3 designers in 3 different countries, WooThemes has become one of the biggest Wordpress theme providers with several dozen team members



Solostream – Solostream has been around for a while and they have premium wordpress themes that hardly need any updating due to their robust build and also give you the widest range of banner and advertising options to accommodate google adsense, banners and all sort of advertising which is also flexible. ([get latest solostream deal here](#))

How to make money from your blog or website on the internet

THEISIS THEMES - Similar like genesis framework, its build on thesis framework. A framework that you can use to create any type of website whether it a blog site or a news site, it works perfectly in every occasion. More than 57k+ happy users indicate how popular their themes.

Template Monster – Similar like theme forest, A large marketplace where you get any types of themes at reasonable price. All of their themes are 100% responsive

and perfectly SEO optimized. The first WordPress theme developer worthy of your attention is **TemplateMonster**. The company was founded in 2002, and has been offering WP themes since 2006. Having been in the market for such a long time.

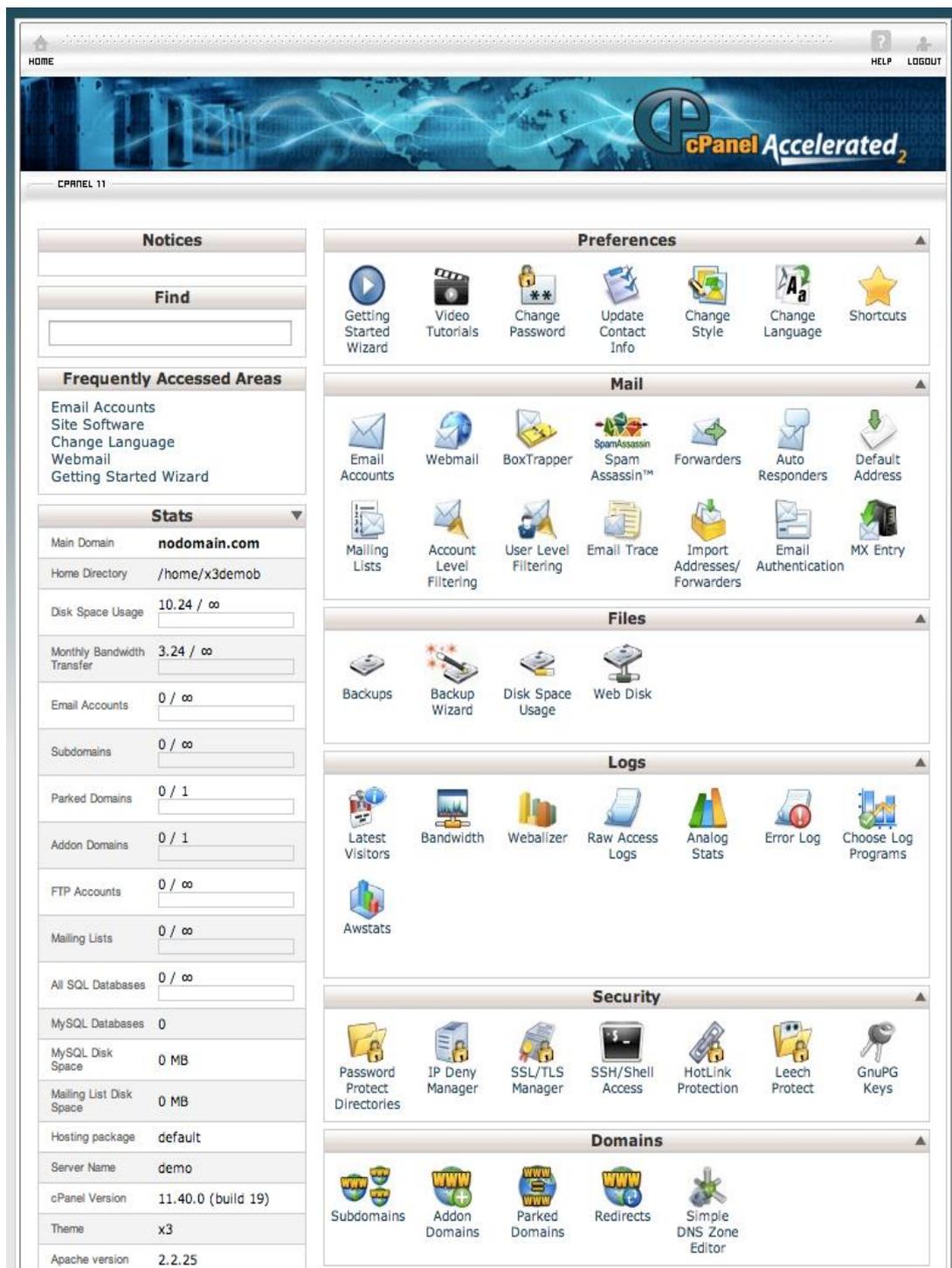
TemplateMonster provides free customer support round the clock, every day of the week, so you can consult the company's team members, and they will readily guide you through the process of setting up or editing the chosen theme

WPZOOM - The last reputable WordPress theme provider in our list is **WPZoom**. It was founded in 2008. Looking through its offerings, you can sort them out by responsive, business, ecommerce, magazine/news, portfolio, and video categories. Powered by the ZOOM framework, each theme is built with HTML5 & CSS3 and, therefore, has a clean and SEO-friendly code.

Themify.me - All Themify WordPress themes include the ability to create designs for your website by dragging and dropping. Build beautiful, responsive layouts that work for desktop, tablets, and mobile using our intuitive, what you see is what you get, drag and drop framework with live edits and previews.

How to Choose A Web Host? 5-Point Hosting Checklist

CPANEL- Your control panel



It's the dashboard of your blog /website backend and you pretty much manage your blog installation etc. from here. A user-friendly and functional hosting control panel is very, very important.

If there is no cpanel it can be a bit hard, but saying that godaddy has built its own cpanel to install blogs and they work pretty good and is as easy as the standard cpanel you get with most host including bluehost.

It doesn't matter if it's a cPanel or a Plesk or a third party control panels (like GoDaddy) – As long as it is user-friendly and come with all the necessary functions.

Without an adequate control panel, you will be left at the mercy of the hosting tech support staff – even if all you need is some basic server changes

Monthly/Quarterly/Annual Payment Plans

Most web hosts allow you to select an annual payment plan that gives you a cheaper rate than if you were to pay monthly.]

Data Transfer (Traffic/Bandwidth)

Data transfer (sometimes loosely referred to as "traffic" or "bandwidth") is the amount of bytes transferred from your site to visitors when they browse your site.

Don't believe any commercial web host that advertises "unlimited bandwidth". The host has to pay for the bandwidth, and if you consume a lot of it, they will not silently bear your costs.

1 Click installer

With 1-click app installer you can install more than 20 + FREE tools at your fingertips, like WordPress, Joomla! Drupal and PrestaShop. Most webhosts support this

Web Server and Operating System

In general, most people will want to sign up for a web host offering a Unix-based system (like Linux, FreeBSD or OpenBSD) and running the Apache web server. The only time when you will want to use a Windows server is if you're running Windows-specific programs, like ASP scripts.

Server Uptime Record

Nothing is more important than having a [24x7 operating web host](#). You need a web host is operating on a powerful server and stable network connections. 99.5% and above is the recommended uptime score; anything below 99% is unacceptable.

Free Solid-State Drives (SSD)

This is a pretty new feature and not all hosts have it yet . Up to 20x faster than traditional hard drives, solid- state drives have faster read/write speeds and improved uptime. This means faster delivery of your content.

Site Backup

There are times when a site crashes. Perhaps a hacker got into your WordPress blog and replaced your index.php file, or your entire database got nuked, or the server had a severe hard disk failure.

If your web host does site backups regularly then there is nothing to worry about when these incidents happen. Your hosting provider should be able to restore back your full (or at least, a big chunk of) site in no time.

How to Make Money Blogging - Guide for 2015



If you are wondering “how to make money from my blog” then these tips below will show you how it is done. [We can show you the way](#), but how much money you make will depend on how you use this information to your advantage and how creative you are (and how hard working too). There is no easy ways and Easy ways never last anyway

Setting up and monetizing your own blog, however, takes a lot more work, it's like starting your own business. Some people have made hundreds of thousands of dollars writing their blog (or sold their blogs for millions), while others have yet to make a cent from theirs.

You'll have a much easier time making money from a blog you are interested in, rather than trying to write content you don't like because you think it will make money

Salaries for bloggers vary widely. [This report](#) from Glassdoor shows ranges from \$19K to \$79K a year for the title "blogger," while [other sources](#) say the 14% of bloggers who earn a salary make, on average, \$24K a year (or \$33K for corporate bloggers). Likewise, freelance bloggers can make anything from under \$10 a post to \$100 or more for a relatively short post.

Some of the most financially successful blogs provide news on a specific topic or targeted to a particular demographic. Mashable, a blog focused primarily on social media news, was founded by a teenager in 2005 and now attracts millions of dollars in investment funding.

You can check out a nice [list of high earning blogs here](#)

[So here is how you make money](#)

Advertising Banners

Offer advertising banners on your website for companies paying you money to advertise their products. By far the most popular advertising method so far in 2015. Website owners love this because they know they are guaranteed the money. This can also be done through AdSense with lower revenue .However selling ads is attractive, because it's passive income, but you can usually make 3-10X more money using the same “ad space” to sell your own products and services or even

promote an affiliate product.

Pat Flynn, for example, makes about \$50,000 a month in commissions from promoting hosting.

Affiliate Sales

Selling on commission depending on your niche can be a huge earner and is by far my biggest earner. You promote great products and then get great commissions.

Google AdSense



While Google AdSense was initially designed with website and blog publishers in mind, anyone who creates and maintains their own blog or website can take advantage of the incredible opportunity. Whether you have a full-time job and are building a web presence for yourself in your free time or run a web design business, for example, you can generate a great deal of revenue using this tool, if you know how to use it to your advantage.

AdSense is one of the best contextual ad networks for your blog. With the quality of ads and a safe recurring income, AdSense is one of the safest blog monetization networks available to bloggers today. AdSense is considered to be the best money-making program for bloggers for the following reasons:

- It is easy to use
- You don't have to worry about the quality of ads.
- You don't have to worry about payment, as it is reliable.

EMAIL LIST

In the case of blogging, that number is the size of your email list. (Not RSS, mind you – it's dying a slow but certain death.) In my experience, your email list is the most accurate predictor of how much money you'll make. The more subscribers you get, the more money you make.

WebSite Optimization & SEO



You should install these WP plugins for optimal optimization of your blog

- Yoast WordPress SEO Or All in one SEO– the ultimate WordPress SEO plugin will help you rank higher in search engines.
- Google XML Sitemaps – will get your posts indexed quickly on Google
- Google Analytics for WordPress – see who’s visiting your new blog with the best blog analytics tool of all.
- Akismet – great anti-spam plugin to automatically kill off spam comments.
- Sucuri – website site security plugin

Internet Marketing & AFFILIATE MARKETING



[image from <http://www.digitalfrog.com.au/>]
https://youtu.be/dwfDBKcH_a0 from You tube channel –
<https://www.youtube.com/channel/UCiljVNwX60gCYI1ZnsHQEzQ>

Approximately 2 billion people throughout the world regularly use the Internet, and that number continues to grow

There are many types of affiliate marketing, and you can choose what works for you. You can either create a blog or try to recommend every new product in your niche, or you can be selective and recommend products that you are likely to use or are actually using, and teach your readers how to benefit from their use as well. The term online marketing is synonymous with internet marketing. And internet marketing is a combination of many marketing strategies, i.e.

- § Affiliate Marketing
- § Network Marketing
- § Email Marketing
- § Social Network Marketing

Affiliate marketing involves having your own site and sending your traffic to someone else's site to buy their products or services. For every sale initiated by a link from your site, you earn a percentage--an affiliate sales commission.

To start as an affiliate marketer, you must have a site on which to place links to the products or services you recommend. There are many inexpensive website services such as Hostgator and GoDaddy. It's also easy to set up a free blog through services such as Google's Blogger blog network.

Top 2015 Affiliate Program Networks and Blog Money Earners

[Commission Junction](#) is popular for those who want to sell more traditional wares ranging from travel services to janitorial franchises and many other services. They are a large and trusted network.

- [Clickbank](#), [E-junkie](#) and [PayDotCom](#) lead the pack in connecting the creators of e-books and software with affiliates to help sell their digital download products.

7 Tactics to Increase Blog Traffic in 2015 (or How to get people to visit my blog)



[image from www.bloggingtips.com]

It's easy to build a blog, but hard to [build a successful blog](#) with significant traffic.

- **Organic traffic** – Do seo optimization of your blog and back linking and get better ranking in Google , Bing and yahoo search and get more traffic. This is the best method yet difficult to do due to massive competition on the internet
- **Paid Advertising** This is most effective when your ad copy headline, call-to-action message and graphics come together just right to compel people to click through and buy.
- **Article Marketing** This popular marketing method offers several benefits. You create an article and publish it on another platform with links leading to your blog/website. [Ezinearticles](#) is a great place to begin.
- **Forums traffic** - Signs up to a popular forum related to your niche . Get a proper signature on it and be active in it and help other people . Some popular online discussion forums below
- **USE Social media - Use [Twitter](#), [Facebook](#) , [Pinterest](#) and [Google+](#) to Share Your Posts & Find New Connections**
- **Keyword research** - Conduct Keyword Research While Writing Your Posts. A big part of showing up in search engines is targeting the terms and phrases your audience are actually typing into a search engine. It's hard to know what these words will be unless you do some research, and luckily, there's a free tool from Google to help called the [AdWords Keyword Planner](#).

- **Guest Blog – Do guest posts on other relevant popular blog in your niche.** Guest blogging is a fantastic way to spread your brand to new folks who've never seen your work before, and it can be useful in earning early links and references back to your site, which will drive direct traffic and help your search rankings

Some popular high traffic forums that you can join and learn internet marketing, blog ranking tips and learn more about affiliate programs and making money is listed below

1. [Warrior Forum](#) A killer networking forum for beginners and advanced alike. Set [up a profile](#), start participating, ask questions and promote as well.
2. **Sitepoint Forums** - SitePoint forums is great, especially so for beginners. Community there is always willing to help others in a friendly manner, and it also has a lot of community members who are experienced in programming and web development. There are marketing sections available that include internet marketing, eCommerce and business related topics
3. [Digital Point](#) Huge, with about 25,000 active members. An excellent place to learn affiliate marketing tips, plus other techniques that impact your success such as link building and SEO.
4. **Blackhat world** - *BlackHatWorld* is a fully moderated SEO Forum dedicated to dispersing Internet Marketing techniques. Discover IM journeys ,back linking gigs and their marketplace ...
5. **Affilorama** - Affilorama is strictly about affiliate marketing, as you might have guessed. And that's fine, because it includes a lot of marketing information we want and need. There is a lot of reputable information and tips to be found on this forum, if you are interested in sharpening your selling skills, Affilorama is the place to go.
6. **WICKED FIRE** - [Wicked Fire](#) is known as one of the top Affiliate Marketing Forums on the web, so if you're dabbling in affiliate marketing, especially in regards to Pay-Per-Click (PPC) and Cost-Per-Action (CPA) Networks, this forum is for you.
7. **Quora** - is not a direct forum platform, its main focus is on helping others find answers to their questions, but when looked at individually, the individual categories of the site can in fact act like forum sections, where anyone can ask questions and engage in discussion

Article by [Jeff Dez](#) and you can catch me on [twitter here](#)

References and Citations

Author, Jeff (Aug 24 Date of publication). Title of article: Compare the top webhosting plans in 2015 – Australia Vs US hosting Blog: Digitalgrog.com.au page link <http://www.digitalgrog.com.au/wordpress/compare-the-top-webhosting-plans-in-2015-australia-vs-us-hosting/>

Author, Jeff (Oct 18 2015). Title of article: 30 percent off Solsotream WordPress themes for Octoberfest Blog: Digitalgrog.com.au page link <http://www.digitalgrog.com.au/done-deals/30-percent-off-solsotream-wordpress->

themes-for-octoberfest/

Author, Sheldon (July 2015). Title of article: Setting up a blog in just 10 dollars in 20 minutes Blog: start-a-website.info page link <http://start-a-website.info/setting-up-a-blog-in-just-10-dollars-in-20-minutes/>

Author, Jeff (20 October 2015). Title of article. Blog: makewebsitetoday.com page link :<http://www.makewebsitetoday.com/7-easy-tips-on-how-can-i-start-a-blog-easily-and-make-money-blogging/>